

# Jeremy Sammons

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## Summary of Qualifications

Jeremy is skilled in the development, testing, implementation and maintenance of cross-browser responsive website applications for diverse platforms and environments with a wide variety of technologies; development and maintenance of e-commerce websites; email marketing systems; elegant client-facing web solutions that push the boundaries of web and interaction design; open source and custom CMS site development and content integration; site architecture design and organization; SEO strategies and implementations; e-learning presentations and tutorials composition and construction; presentation design and production in multiple media environments; domain name registration, email, and hosting solutions; advanced responsive UI and UX concepts and implementation strategies, with an attention to detail and a commitment to quality, accuracy and integrity of the final product.

### Services Offered

- Cross-Browser Fixed, Fluid, Adaptive and Responsive Website Application Front-End Development
- Pixel-perfect Web Design Implementation
- UI and UX Design and Development
- E-Commerce Front-End Development
- Website Project Management
- Custom Content Management Systems
- Cross-platform HTML Email Marketing
- SEO Strategies and Implementation

### Development and Design Proficiencies & Environments

#### Primary Front-End Skills

- HTML / HTML5
- CSS / CSS3 / SCSS / SASS / LESS
- Flexbox / Grid
- JavaScript
- jQuery
- Bootstrap / Foundation / Skeleton
- XML
- PHP
- JSP
- Photoshop
- Illustrator

#### Development Experience

- Responsive Web Applications
- Zend Framework / Zend Framework 2
- Cross-browser Compatibility
- eCommerce Shopping Cart Development
- Webpack
- npm
- Node.js
- Grunt
- Gulp
- Bower
- Babel
- SEO Page Optimization
- Form Fields Customization

#### Development Environments

- Subversion
- Zend Studio 12.5
- LAMP
- Wordpress / Joomla / Drupal
- git
- Browser Developer Tools
- vi
- VPN
- FTP
- SSH
- CSS BEM Naming Convention
- CSS Autoprefixers

## Professional Experience

### • Live Nation: 2010 – Present

Developed, tested, implemented and maintained over 150 E-Commerce merchandise stores and brands, paid membership fanclub websites, content management systems, email marketing templates, and Facebook e-commerce applications for major music artists, Broadway musicals, and music merchandise clients on multiple custom production platforms.

Responsible for development and implementation of cross-browser responsive templates and platforms for E-commerce stores, shopping cart systems and paid membership websites using multiple responsive web technologies.

Stores and paid membership fanclub websites developed include:

**Paid Membership Fanclub Sites:** U2 • Guns N' Roses • KISS • Madonna • Sting • Mariah Carey • Maroon5 • Nickelback • Bob Seger • Jonas Brothers • Poison • Shakira • New Kids On The Block • Sabrina Carpenter • Slayer • Michael Franti • Toby Keith • Fifth Harmony • Dixie Chicks • Trans-Siberian Orchestra • Elvis Presley Graceland Insiders • Zac Brown

**E-commerce Stores:** U2 • KISS • The Beatles (US store) • Coldplay • Bruce Springsteen • Robin Thicke • AC/DC • Madonna • JayZ • Justin Timberlake • Miley Cyrus • Outkast • Maroon5 • Kid Rock • Soundgarden • Ozzy Osbourne • Led Zeppelin • Megadeth • Deadmau5 • Dream Theater • Selena Gomez • New Kids on the Block • Ke\$ha • Peter Dinklage • Carrie Underwood • Rascal Flatts • Chris Lane • Brantley Gilbert • Shakira • Avril Lavigne • John Legend • The Clash • Calvin Harris • Lynyrd Skynyrd • JayZ • Trans-Siberian Orchestra • Roger Waters • Mac Miller • 98 Degrees • Van Halen • Phosphorescent • Eddie Van Halen • Depeche Mode • Paul McCartney • Bob Seger • Knife Party • My Darkest Days • Pink Floyd: The Wall • Swedish House Mafia • Kings of Leon • Nero • The Vamps • Rod Stewart • Kaskade • The Who • Bush • David Bowie • Tom Petty • LiveNation Superstore

**E-Commerce Musical Stores:** The Wizard of Oz • Starlight Express • The Phantom of the Opera • Love Never Dies • Joseph and the Amazing Technicolor Dreamcoat • Jesus Christ Superstar • Cats

**Work Examples:** u2.com • nickelback.com • maroon5sin.com • tobykeith.com • nkotb.com • madonna.com • gunsnroses.com

**Tools and skills used:** HTML, HTML5, XML, CSS, CSS3, SCSS, Javascript, jQuery, PHP, Photoshop, Zend MVC Framework, Bootstrap, Skeleton, Flexbox, SVN, git, webpack, npm, grunt, gulp, bower, babel, compass, vi, custom CMS, custom e-Commerce platform and shopping cart

## Professional Experience

- **Gwire Law Offices:** 2005 – Present (contract)

Designed, developed, installed, tested, and maintained a website for a San Francisco Legal Malpractice Firm.

**Tools and skills used:** Joomla CMS, CSS, HTML, XML, Javascript, PHP, jQuery, MySQL, phpMyAdmin, CS4, sh404SEF, Google Analytics

<http://www.gwirelaw.com>

- **Stewardship Report:** 2010 (contract)

Designed, developed, installed, tested, and maintained an online newspaper and blog website for a New York charity organization with a large user database and thousands of articles.

**Tools and skills used:** Joomla CMS, CSS, HTML, XML, Javascript, PHP, jQuery, MySQL, phpMyAdmin, CS4, sh404SEF, Google Analytics

- **LooLeDo.com:** 2009 – 2010 (contract)

Designed, developed, installed, tested, and maintained a social networking website for kids, parents, teachers and educators. Responsible for website administration, web design, site development, site maintenance, web marketing strategy and implementation, and SEO strategy.

**Tools and skills used:** Joomla CMS, CSS, HTML, XML, Javascript, PHP, jQuery, MySQL, phpMyAdmin, CS4, sh404SEF, Google Analytics, Adwords, PRWeb, Google Webmaster Tools, Flash, hwdMediaShare, JomSocial, Virtuemart, Smarty, Cufon, WHM, cPanel

- **The West Virginia Standard:** 2006 – 2008 (contract)

Designed and developed a series of newspaper websites for counties in West Virginia. Provided ongoing maintenance and on-site training, user account management, site updates, installation of Flash applications, audio and video functionality, and content management system integration.

**Tools and skills used:** 1Up Software, CSS, HTML, XML, Javascript, PHP, CS4, Flash, Photoshop

- **Open Media Network (OMN):** 2005 – 2007 (contract)

Worked with a team on development of a website and software content delivery tool that allowed users to download, watch, rate, and comment on educational and public service programming; responsible for multiple design and development projects, including the design, development and maintenance of the OMN website, design of the OMN tool UI; the OMN tool's purchasing process and integration into OMN; design of the user registration process; and integration of the software tool with multiple partner websites.

**Tools and skills used:** CSS, HTML, XML, Javascript, PHP, Photoshop and Illustrator, MySQL, Flash, Visio

## Education

- M.A., History, Colorado State University, Fort Collins, CO 1995-1997

- B.A., History, Oklahoma State University, Stillwater, OK 1991-1995

References available on request • Portfolio available at: <http://www.jeremy-sammons.com>